

“What are you working on today?”

5 Things You Need to Know About Totaline 1" Electronic Air Cleaners (EAC)

1. One inch air filters are the highest volume HVAC “retro-fit” market in North America.

Conclusion: It makes good business sense to have a one inch product solution close at hand.

2. Home Depot sold close to 28 million units, why not chose the Totaline Star Series?

Conclusion: It is a much stronger value proposition for a homeowner to have a professional involved who understands system needs and performance processes.

3. Holmes on Holmes is fueling increased consumer awareness.

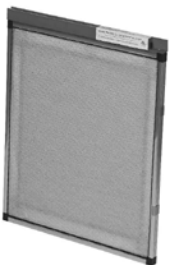
Conclusion: There has never been a better time to get involved; The Star Series makes entry easy. Slide a one inch “throw-away” out, and a Star Series EAC in!

4. A one inch solution for a one inch market need.

Conclusion: If not you...*then who?*!

5. The Star Series solution is really a contractor’s best Indoor Air Quality friend.

Conclusion: Fast installation means solid profitability, PLUS excellent reliability and solid performance efficiency; 95% down to 1 micron. Low pressure and easy ongoing maintenance; no chemicals required, Energy Green at 2 watts. The Star Series EAC brings a HIGHER margin potential given the modest time investment...what’s not to like?



Universal HVAC/R
Parts and Supplies